## **Actina Partner Benefits Card**

# ACTINE

www.actina.pl

#### Part 1: Price terms

Always the best and lowest prices: the lowest pricing threshold for ACTINA PC partners (any configuration), compared to the prices of the respective setups offered through other sales channels.

- ⊘ Expected profit margin for Partners: 8%.
- If the price of a specific setup version is lowered in other sales channels, the partner's price will be reduced accordingly, or otherwise the Partner can return the computer to ACTION.

#### Part 2 Managing orders

- ⊘ Lead time for any order requirements max. three working days. Shipment to the
- ⊘ Partner's address, or directly to the end customer.
- Our computers are tested for extreme loads and performance.
- ⊘ Safe delivery hardware fully secured inside the shipping packs.
- ⊘ Computers can be partly customized during the design and building phase by ACTION (a maximum of 3 components from a standard set can be replaced by different options, excluding the case and the power unit)
- ⊘ A Partner can buy an unbranded computer and sell it under the Partner's own brand, while maintaining the Actina Partner status.

#### Part 3 Warranty and customer service

- ⊘ All Actina computers come with 3 years' warranty. The warranty covers the particular components.
- ⊘ Servicing can take place either
  - On the Partner's site and then the Partner's accounts with ACTION will be settled on the basis of a repair report; or
  - At our Actina central servicing station and the service will be provided within three working days.
- Every Actina computer purchased anywhere in Poland (including shopping chains) can be serviced and upgraded locally by Actina Partners. When an end customer comes to us with an upgrade or maintenance request, we will first direct them to the nearest Actina Partner. A map showing the Partners' locations will be presented on actina.pl.
- ⊘ Actina Partners will be entitled to return the PCs they buy.

### Part 4 Added benefits

- ⊘ When buying a PC, a Partner will get 15% discount per 1 gaming accessory for that PC.
- ⊘ A Partner can use all the promotion options that will be offered for Actina PC by OEMs, such as game promotions, discounts on prices for specific modules, Incentive promotions.
- ⊘ A Partner can borrow a computer for testing or demonstration, e.g. for a shop display or demo purposes, as per the specific arrangements with their Partner Account Manager at ACTION.
- O Upon prior date and time arrangements, a Partner may borrow Actina computers for local or nationwide events/ tournaments/ exhibitions/ specials, which can be sponsored by the Partner under his own brand, with the Actina brand logo displayed.
- ⊘ Within the framework of our business cooperation, in such joint undertakings as event organization, PC borrowing, etc., the Partner gets the option of free-of-charge localization of his company brand via the Actina social media profiles.
- ⊘ A Partner has the opportunity to participate in free training on the latest product and engineering solutions.
- ⊘ A Partner will have a dedicated contact person at ACTION and will have access to our support
- ⊘ resources. Each Actina Partner will be presented on the map at www.actina.pl.