

Western Digital®

*my*WD™ Partner Program

LEARN MORE. EARN MORE. DO MORE.



*my*WD™
PARTNER PROGRAM

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The *myWD*[™] Partner Program designed just for you!

myWD is a program specially created to help you service the needs of your business and improve your profitability. The program offers a comprehensive lineup of benefits including direct incentives, exciting member-only promotions and exclusive access to a rich set of marketing tools.

It all starts when you register at www.mywd.com

There's a tier just right for you.



Tier	Minimum Points Required*	Minimum Average Points Per Qualifying Purchase Unit**	Minimum Points Required for Rewards
Silver	n/a	n/a	5,000
Gold	30,000	20	30,000
Diamond	75,000	20	75,000

*For the first earning period of membership, there is no minimum point level for partners to attain Silver status. After that partners must make at least one purchase per Points Earning Period from WD-authorized distributors to be eligible for Silver status.

**Average Points for example, if you buy 10 products worth 20 points each (200 pts) and 5 products worth 10 points (50 pts), then your average points would be 16.7 (250/15 = 16.7).



Partner Benefits

Benefit	Silver	Gold	Diamond
Earn Points on Qualifying Products	Base Points	10% more + Base	20% more + Base
Priority Technical Support	✓	✓	✓
Product and Sales Live Webinar and On-Demand Webinars	✓	✓	✓
Solution Centers Focused on Growth Verticals	✓	✓	✓
On-Demand Sales and Marketing Collaterals	✓	✓	✓
Industry News	✓	✓	✓
Evaluation Program for latest products up to max 35% off MSRP	✓	✓	✓
Sales and product positioning and comparison guides	✓	✓	✓
Quarterly Incentive Programs	✓	✓	✓
Partner newsletters and communications	✓	✓	✓
Dedicated Channel Account Manager		✓	✓
Invitation to Partner Council			✓
'Where to Buy' Listing*			✓

*Additional requirements apply and subject to eligibility.



You may already be earning points!

Any qualifying purchase made through eligible Western Digital-authorized distributors during the current earning period will be automatically credited to your account, and will be counted toward your points redemption at the end of the current earning period.

Points earning period

There are two 6-month earning periods for Silver partners, and four 3-month earning periods for Gold and Diamond partners. All accumulated points will expire at the end of each earning period.

Qualifying products

Point values for qualifying products are posted on the points award table, available for download on the myWD portal. This list will be updated at the beginning of each earning period.

Redeeming your points is easy

Upon meeting the minimum points qualifying level (page 1), points earned will be automatically converted into cash rewards at the end of the earning period. Payments will be automatically issued to the registered partner's company.

Minimum points qualifying level

Partners need to meet the minimum points qualifying level to be eligible for points conversion and cash rewards. It will take approximately six weeks for processing of the cash rewards.

FAQs

Q. Who is this program designed for?

This program is designed for VARs (value added resellers), system integrators, solution providers and managed service providers who buy Western Digital products through the distribution channel and/or resell and integrate Western Digital products for end customers.

Q. How do I qualify as a myWD Partner?

If you are a reseller, VAR, system integrator, solution or managed service provider who buys through Western Digital list of authorized distributors, you are eligible to join our program.

Q. How do I register for the myWD Partner Program?

Simply go to www.mywd.com and complete the short application form. Upon submission, you will receive a login password to activate your account once your application is approved.

Q. Does the myWD Partner Program offer special pricing?

No, the myWD Partner Program is not a pricing program and does not offer reduced pricing on hard drives. However, myWD Partner Program members are offered discounted products throughout each quarter as part of our exclusive myWD Evaluation Program.

Contact Information

Service & Support

If you wish to contact our Customer Service Representatives, please call us at the toll free numbers listed below.

Germany	0800 589 5320	Portugal	8008 144 21
Austria	0800 006 592	Italy	8009 869 75
Switzerland	0800 200 406	South Africa	0800 999 631
UK	0800 012 6946	Russia	8108 002 5925011
Ireland	1800 992 214	Poland	8001 214 241
France	0805 220 066	India	8108 002 5925011
Spain	8000 982 91		

Priority Tech Support & RMA

Austria, Belgium, Denmark, France, Germany, Italy, Netherlands, Norway, Spain, Sweden, Switzerland	00800-ASK4WDEU (00800-27549338)
United Kingdom & Ireland	00800-ASK4WDEU (00800-27549338)
India	1800 419 5591
Rest of Europe, Middle East & Africa	0031-8800062100

Email Contact

myWDEMEA@wdc.com

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Program membership and its benefits are offered at the sole discretion of WD, and participation in the Program is subject to the Terms and Conditions, and any other rules, regulations, policies, or procedures that WD may, in its discretion, adopt from time to time, including, but not limited to, the Program Guide, available at www.mywd.com (collectively, the "Program Details"). WD has the sole discretion to interpret and apply these Terms and Conditions and any Program Details and all related questions or disputes regarding same will be resolved by WD in its sole discretion. WD may amend the Program Details at any time without notice.

Program eligibility and membership shall be determined at the sole discretion of WD. WD reserves the right, in its sole discretion, to determine a Member's membership status, including accepting a Member into the Program, terminating a Member from the Program, and determining whether a Member is entitled to receive rewards (or whether such Member is entitled to use the Program for informational and instructional purposes only). To review the complete Terms and Conditions please visit http://www.mywd.com/rstermsfuse?country=US&language=en_US.