

POLISH FINANCIAL SUPERVISION AUTHORITY

Current report no. 9/2010

Drawn up on: 2010-01-29

Abbreviated name of Issuer: ACTION S.A.

Subject matter: Publishing dates of interim reports for the financial year 2010

Legal basis: Article 56 (1) (2) of the Act on Public Offers - current and interim reports

Content of the report:

The Management Board of ACTION S.A. hereby makes public the publishing dates of the interim reports of the company ACTION S.A. for the financial year 2010 starting on January 1, 2010 and ending on December 31, 2010.

Quarterly reports and consolidated quarterly reports:

Q1, 2010                      May 17, 2010

Q3, 2010                      November 15, 2010

Q4, 2010                      March 1, 2011

Pursuant to Section 101 (2) of the Ordinance of the Minister of Finance of February 19, 2009 on current and interim reports published by issuers of securities and the conditions of accepting reports required by the legal provisions binding in a country which is not a Member State as equivalent thereto (Journal of Laws of 2009 no. 33 item 259), the Company shall not publish the report for Q2, 2010.

The biannual report and the consolidated biannual report for 2010                      August 31, 2010

The annual report and the consolidated annual report for 2010                      May 2, 2011